



Index

- 3. About us
- 4. Our mission
- 5. The distributor of choice
- 5. Application segments
- 6. Strengths
- 7. Our services
- 8. Product portfolio
- 9. Video
- 10. Professional and home audio
- 11. Lighting
- 12. Special effects
- 13. Structures and accessories
- 14. Why choose us
- 14. Our values

About us

Audio Effetti is a company specialising in the distribution of Video, Audio, Lighting and Special Effects for the entertainment business as well as installations in corporate, retail and educational environments.

Founded in 2001, Audio Effetti has grown over time thanks to a constant search for cutting-edge technologies and strategic partnerships with some of the most prestigious international brands.

70+

**DISTRIBUTED
BRANDS**

15k

**PRODUCTS IN
CATALOGUE**

20+

**SALES
REPRESENTATIVES**



**technologies
for the entertainment
industry.**

Our mission



Helping our customers realise unique projects with high quality products is our goal. We achieve this through a careful selection of our brands, an extensive sales network, a team of specialists with years of experience in the industry, and an after-sales service that is unique in Italy.

Marco Medica, CEO of Audio Effetti



The distributor of choice

Our catalogue of innovative products meets the needs of system integrators, service providers, design studios and retailers.

Application segments



SHOW AND ENTERTAINMENT

Provision of advanced technology for **concerts, live events, theatres, and shows.**



AUDIOVISUAL PRODUCTIONS

Technical solutions for **television, film studios and theatres.**



ARCHITECTURAL INSTALLATIONS

Integrated systems for **permanent and temporary installations**, for both indoor and outdoor spaces.



CORPORATE EVENTS

Audio, video and lighting solutions for **conferences, exhibitions and corporate presentations.**

Strengths



STRATEGIC PARTNERSHIPS

We collaborate with **prestigious Italian and international brands** to offer our customers access to the most advanced and high performance technologies.



TECHNICAL EXPERTISE

Our team of **highly qualified professionals** with **years of experience** in the industry offers specialised advice, training and ongoing technical support to meet customer requirements.



CONSTANT INNOVATION

We are committed to offering customers increasingly innovative solutions, **anticipating market trends** and responding to the **needs of the future**.



COMPLETE ASSISTANCE

We provide **support at all stages of a project**, from conception to implementation, with fast and efficient **customer service** and active **after-sales support** throughout the Italian territory.



ONLINE ORDER MANAGEMENT

Our proprietary MieiOrdini.com platform is designed and developed to allow **online consultation of the entire product catalogue**, checking availability and prices **in real time**.

Our services



MIEIORDINI B2B PLATFORM

The B2B platform MieiOrdini allows our customers to **consult the product catalogue, check availability and price in real time**, resulting in total control of order management and an optimisation of both time and resources.



ITALY'S LARGEST WAREHOUSE

Our new 1,500 m² warehouse makes it possible to have a **large volume of products ready for delivery**, ensuring efficiency and **fast delivery** even for products of foreign brands.



PAYMENT METHODS

The variety of payment methods we accept ensures a **hassle-free shopping experience**. **Customised payment methods** can be agreed with our sales staff.



PROJECT ASSISTANCE

We are at disposal to **analyse the customer's specific needs** and **identify the optimal solution**, thus ensuring maximum success for each project.



INSTALLATION ASSISTANCE

Our skilled technicians can advise on the correct installation methods to **ensure optimal operation** of the customer's application.



AFTER-SALES TECHNICAL ASSISTANCE

We are at the customer's side with our team of technicians for any **warranty or out-of-warranty needs**, both at our headquarters and at authorised technical assistance centres **throughout Italy**.



LED WALL CALIBRATION

Technical support is available to calibrate and **optimise LED systems** and achieve 100 per cent quality from installations.



TRAINING COURSES

Our specialists can support and train technicians to enable them to **deal with any requirements** and solve any problems that might arise **on their own**.

Product portfolio



VIDEO



PROFESSIONAL
AND HOME AUDIO



LIGHTING



SPECIAL EFFECTS



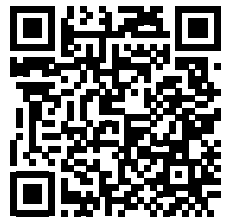
STRUCTURES AND
ACCESSORIES





PRODUCT PORTFOLIO

Video



**VIDEO
PROJECTORS**



**MONITOR
DISPLAYS**



**OFFICE
COLLABORATION**



**PROFESSIONAL
VIDEO CAMERAS**



**VIDEO
PRODUCTION**



TELEPROMPTERS



**VIDEO EDITING AND
POST-PRODUCTION**



LED WALL



**VIDEO SIGNAL
PROCESSING AND
MANAGEMENT**



**STREAMING AND
ENCODING**



**PLAYERS AND
RECORDERS**



MEDIA SERVERS



SUPPORTS

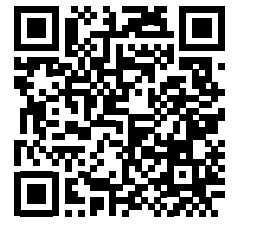
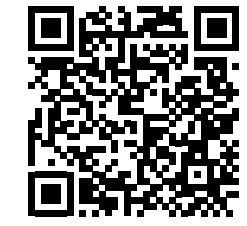


ACCESSORIES



PRODUCT PORTFOLIO

Professional and Home Audio



AV NETWORKING



AUDIO MIXERS



**AUDIO AND
VIDEO PLAYERS**



**AUDIO
PROCESSING**



AMPLIFIERS



SPEAKERS



**WIRED
MICROPHONES**



**WIRELESS
MICROPHONE
SYSTEMS**



HEADPHONES



**INTERCOM
SYSTEMS**



**INSTALLATION
AND PA SYSTEMS**



RECORDERS



HI-FI



ACCESSORIES



PRODUCT PORTFOLIO

Lighting



MOVING LIGHTS



LED BARS



LED PARS



WALL WASHERS



**BATTERY-
OPERATED LIGHTS**



**STAGE, THEATRE
AND KEY LIGHTS**



EFFECT LIGHTS



**ARCHITECTURAL
LIGHTS**



**LIGHTING
CONTROLLERS**



**DMX AND
LIGHTING TOOLS**

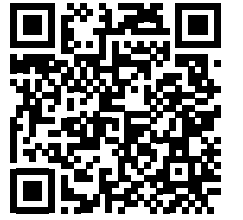


ACCESSORIES



PRODUCT PORTFOLIO

Special Effects



CO2 EFFECTS



SPARK EFFECTS



**CONFETTI AND
STREAMER EFFECTS**



FLAME EFFECTS



BUBBLE EFFECTS



**HAZE AND FAZE
EFFECTS**



**SMOKE AND LOW
SMOKE EFFECTS**



**SNOW AND FOAM
EFFECTS**



AIR EFFECTS



LASER EFFECTS



**BLACKLIGHT
EFFECTS**



KINETIC SYSTEMS



CONTROLLERS

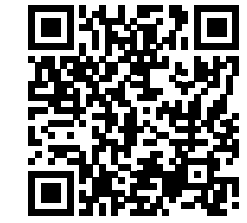


**CONSUMABLES
AND ACCESSORIES**



PRODUCT PORTFOLIO

Structures and Accessories



**PROFESSIONAL
TOWERS AND
STANDS**



TRUSSES



STAGING



DESKS



TAPES



CABLES



CONNECTORS



**PLUGS AND
JACKS**



PATCH PANELS



**POWER
DISTRIBUTION**



SAFETY

Why choose us

Choosing Audio Effetti means relying on a partner with decades of experience and in-depth knowledge of the industry.

Our range of innovative products, combined with specialised technical support and always readily available customer service, ensures tailor-made solutions for every project.

Our values



LISTENING

We understand the **customer's needs** and strive to **propose effective, efficient and affordable solutions**.



COLLABORATION

We **work as a team** to support the most complex projects with innovative products and **follow our customers** in a comprehensive manner, **every day, all over the territory**.



PROXIMITY

The team of **sales representatives throughout the country** is a natural extension of our company. Human relationships are at the heart of our **customer relations**.

Audio Effetti Srl

Via Aldo Manuzio 57A r.
16143 - Genoa (GE) Italy

Tel. +39 010 5451 202

For general information:
info@audioeffetti.it

For commercial information:
ordiniitalia@audioeffetti.it

For service and after-sales:
assistenza@audioeffetti.it