



COMPANY PROFILE

audio/effetti®

audioeffetti.com

COMPANY PROFILE
Updated November 2025

Index

- 3. About us
- 4. Our mission
- 5. The distributor of choice
- 5. Application segments
- 6. Strengths
- 7. Our services
- 8. Product portfolio
- 9. Video
- 10. Professional and home audio
- 11. Lighting
- 12. Special effects
- 13. Structures and accessories
- 14. Why choose us
- 14. Our values

About us

Audio Effetti is a company specialising in the distribution of Video, Audio, Lighting and Special Effects for the entertainment business as well as installations in corporate, retail and educational environments.

Founded in 2001, Audio Effetti has grown over time thanks to a constant search for cutting-edge technologies and strategic partnerships with some of the most prestigious international brands.

70+

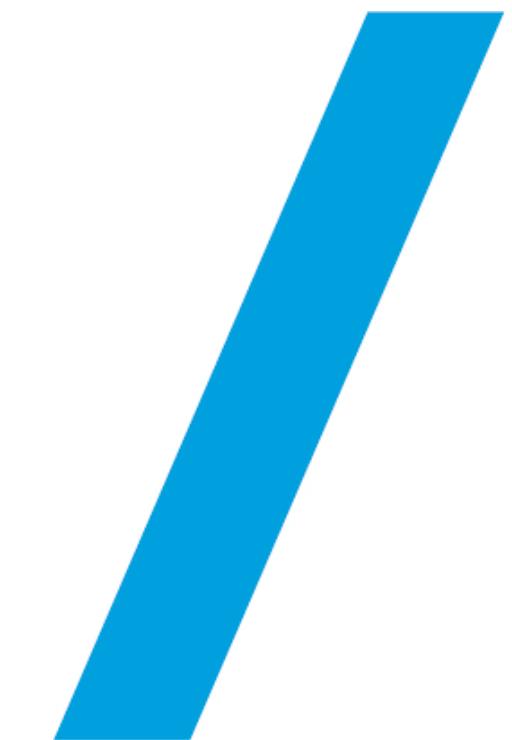
**DISTRIBUTED
BRANDS**

15k

**PRODUCTS IN
CATALOGUE**

20+

**SALES
REPRESENTATIVES**



**technologies
for the entertainment
industry.**

Our mission

“

Helping our customers realise unique projects with high quality products is our goal. We achieve this through a careful selection of our brands, an extensive sales network, a team of specialists with years of experience in the industry, and an after-sales service that is unique in Italy.

Marco Medica, CEO of Audio Effetti

”



The distributor of choice

Our catalogue of innovative products meets the needs of system integrators, service providers, design studios and retailers.

Application segments



SHOW AND ENTERTAINMENT

Provision of advanced technology for **concerts, live events, theatres, and shows.**



AUDIOVISUAL PRODUCTIONS

Technical solutions for **television, film studios and theatres.**



ARCHITECTURAL INSTALLATIONS

Integrated systems for **permanent and temporary installations**, for both indoor and outdoor spaces.



CORPORATE EVENTS

Audio, video and lighting solutions for **conferences, exhibitions and corporate presentations.**

Strengths



STRATEGIC PARTNERSHIPS

We collaborate with **prestigious Italian and international brands** to offer our customers access to the most advanced and high performance technologies.



TECHNICAL EXPERTISE

Our team of **highly qualified professionals** with **years of experience** in the industry offers specialised advice, training and ongoing technical support to meet customer requirements.



CONSTANT INNOVATION

We are committed to offering customers increasingly innovative solutions, **anticipating market trends** and responding to the **needs of the future**.



COMPLETE ASSISTANCE

We provide **support at all stages of a project**, from conception to implementation, with fast and efficient **customer service** and active **after-sales support** throughout the Italian territory.



ONLINE ORDER MANAGEMENT

Our proprietary MieiOrdini.com platform is designed and developed to allow **online consultation of the entire product catalogue**, checking availability and prices **in real time**.

Our services

MIEIORDINI B2B PLATFORM

The B2B platform MieOrdini allows our customers to **consult the product catalogue, check availability and price in real time**, resulting in total control of order management and an optimisation of both time and resources.

INSTALLATION ASSISTANCE

Our skilled technicians can advise on the correct installation methods to **ensure optimal operation** of the customer's application.

ITALY'S LARGEST WAREHOUSE

Our new 1,500 m² warehouse makes it possible to have a **large volume of products ready for delivery**, ensuring efficiency and **fast delivery** even for products of foreign brands.

AFTER-SALES TECHNICAL ASSISTANCE

We are at the customer's side with our team of technicians for any **warranty or out-of-warranty needs**, both at our headquarters and at authorised technical assistance centres **throughout Italy**.

PAYMENT METHODS

The variety of payment methods we accept ensures a **hassle-free shopping experience**. **Customised payment methods** can be agreed with our sales staff.

PROJECT ASSISTANCE

We are at disposal to **analyse the customer's specific needs** and **identify the optimal solution**, thus ensuring maximum success for each project.

LED WALL CALIBRATION

Technical support is available to calibrate and **optimise LED systems** and achieve 100 per cent quality from installations.

TRAINING COURSES

Our specialists can support and train technicians to enable them to **deal with any requirements** and solve any problems that might arise **on their own**.

Product portfolio



VIDEO

accsoon

agora

allcolor
Tapes & Tools

Antari
FOG MACHINE

audiophony
AUDIO EQUIPMENT

PA audiophony
public address

AV DROP!

AVA

beetek



PROFESSIONAL AND HOME AUDIO

Blackmagicdesign

BriteQ
LIGHT RESEARCH

celexon™

Contest®
INVENTIVE LUMIÈRE

Contestage

datavideo®

Divo

DJPOWER



LIGHTING

FUJIFILM

h
d
Harmonic Design

Hilec
LIGHT & SOUND ACCESSORIES

HPA

HuddleCamHD

JBSYSTEMS

JV Case

LASERWORLD

Le Maitre
PHOTONICS & SPECIAL EFFECTS



SPECIAL EFFECTS

PANDORI LASER SYSTEMS

PHILIPS
Professional Displays

PIXELHUE
imagine beyond reality

PLUGGER

PLUGGER
case

PLUGGER
studio

PP DS

PROSPECTA
CHOOSE THE RIGHT CASE

PTT OPTICS



STRUCTURES AND ACCESSORIES

PULSE EIGHT

resolume

RONDSON®
Public address system

Ri
Display
Laser Systems

Segon®
PROFESSIONAL AUDIO

SGM®

SONY

SPARKULAR

SWIFF
AUDIO

SYNQ
AUDIO RESEARCH

tam

tam
professional luminaires

CONFETTI MAKER

TRABES

twinkly® PRO

VISUAL
PRODUCTIONS

WMB

YES TECH



PRODUCT PORTFOLIO

Video



VIDEO
PROJECTORS



MONITOR
DISPLAYS



OFFICE
COLLABORATION



PROFESSIONAL
VIDEO CAMERAS



VIDEO
PRODUCTION



TELEPROMPTERS



VIDEO EDITING AND
POST-PRODUCTION



LED WALL



VIDEO SIGNAL
PROCESSING AND
MANAGEMENT



STREAMING AND
ENCODING



PLAYERS AND
RECORDERS



MEDIA SERVERS



SUPPORTS

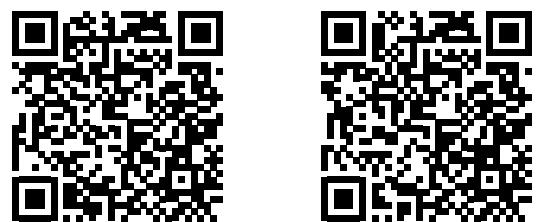


ACCESSORIES



PRODUCT PORTFOLIO

Professional and Home Audio



AV NETWORKING



AUDIO MIXERS



AUDIO AND
VIDEO PLAYERS



AUDIO
PROCESSING



AMPLIFIERS



SPEAKERS



WIRED
MICROPHONES



WIRELESS
MICROPHONE
SYSTEMS



HEADPHONES



INTERCOM
SYSTEMS



INSTALLATION
AND PA SYSTEMS



RECORDERS



HI-FI



ACCESSORIES



PRODUCT PORTFOLIO

Lighting



MOVING LIGHTS



LED BARS



LED PARS



WALL WASHERS



BATTERY-
OPERATED LIGHTS



STAGE, THEATRE
AND KEY LIGHTS



EFFECT LIGHTS



ARCHITECTURAL
LIGHTS



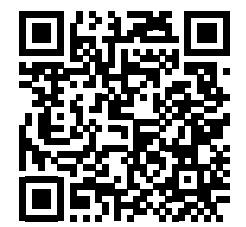
LIGHTING
CONTROLLERS



DMX AND
LIGHTING TOOLS



ACCESSORIES





PRODUCT PORTFOLIO

Special Effects



CO2 EFFECTS



SPARK EFFECTS



CONFETTI AND
STREAMER EFFECTS



FLAME EFFECTS



BUBBLE EFFECTS



HAZE AND FAZE
EFFECTS



SMOKE AND LOW
SMOKE EFFECTS



SNOW AND FOAM
EFFECTS



AIR EFFECTS



LASER EFFECTS



BLACKLIGHT
EFFECTS



KINETIC SYSTEMS



CONTROLLERS

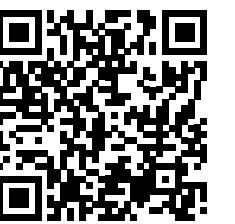


CONSUMABLES
AND ACCESSORIES



PRODUCT PORTFOLIO

Structures and Accessories



**PROFESSIONAL
TOWERS AND
STANDS**



TRUSSES



STAGING



DESKS



TAPES



CABLES



CONNECTORS



**PLUGS AND
JACKS**



PATCH PANELS



**POWER
DISTRIBUTION**



SAFETY

Why choose us

Choosing Audio Effetti means relying on a partner with decades of experience and in-depth knowledge of the industry.

Our range of innovative products, combined with specialised technical support and always readily available customer service, ensures tailor-made solutions for every project.

Our values



LISTENING

We understand the **customer's needs** and strive to propose **effective, efficient and affordable solutions**.



COLLABORATION

We **work as a team** to support the most complex projects with innovative products and **follow our customers** in a comprehensive manner, **every day, all over the territory**.



PROXIMITY

The team of **sales representatives throughout the country** is a natural extension of our company. Human relationships are at the heart of our **customer relations**.

Audio Effetti Srl

Via Aldo Manuzio 57A r.
16143 - Genoa (GE) Italy

Tel. +39 010 5451 202

For general information:
info@audioeffetti.it

For commercial information:
ordiniitalia@audioeffetti.it

For service and after-sales:
assistenza@audioeffetti.it

audio/effetti®

audioeffetti.com

COMPANY PROFILE
Updated November 2025