BZ30J 43"-75" - Design

Bezel Design

Stylish Bezel Design

Position of Terminals

All Terminals are on sideways.
It's easy to access all terminals when the display is mounted on the wall.

Sony Logo & Flat Bottom Bezel

Smart-Core is covered by Aluminum frame.
There is no convex shape on bottom bezel.
Logo on the front

Reinforced Structure

Structure is enhanced by the four sides plastic bezel and the full rear-cover.

Professional BRAVIA strengths BZ30J (43"-75")

Picture quality

colour reproduction

- Eye-catching display with **clear, bright and vivid colours.**
- **Brightness and PQ performance** comparable to competitor's Mid-range models.

NEW

High performance Soc

Unified B2B Plarform

- **Same planform as the upper model.**
- Can be installed with the same UI/UX even for model-mix projects.

User & Installer Friendly because of the same platform

Spec. for B2B use

Support special installations

- May support 24/7, portrait and tilt installation.
- Can propose the **inexpensive entry model** to projects that require special installation.

24-hour business facilities such as airports

* Supporting Tilt and 24/7 is tentative.

Pro Mode

Settings can be finely tuned to meet needs of each segment.

Corporate

Setting Items for Corporate

- Wake-up on Signal
- Power Scheduling
- Optimize PC Display
- Enable USB Camera

Energy-saving work environment
Establish an energy-saving work environment by Power scheduling function. BRAVIA automatically turns off after business hours.

Remote Controller Free
In the meeting time, once user connects PC with HDMI, BRAVIA detects its input terminal and change input automatically. User doesn't need to control BRAVIA by a remote controller.

Hotel

Setting items for Hotel

- Home Key Behavior/Startup App
- Account Expiration
- Initial and Maximum Volume
- Pro mode Lock

Easy to realize own welcome screen
Custom menu or installed app can be set as home menu. Own home menu can be shown on BRAVIA.

Protect Guest's Personal Information
Set account information (e.g. Google account) to expire after power off. No need to be care about a guest's personal data on BRAVIA.

Retail

Setting items for Signage

- AC Power ON
- Power Scheduling
- Initial Input Source
- TV/Remote controls

Fixed Input / Operation time setting
Since enable Input terminal can be fixed, BRAVIA can show a specific input source all of the time. The working time of Pro BRAVIA can be set to fit with a business hours.

Anti-Tamper
BRAVIA has a control restriction function from a remote controller and buttons on a display.

Consolidated settings for special applications and custom behaviors can be achieved via Pro mode.